

THE NCSTM
The National Citizen SurveyTM

Gahanna, OH

Comparisons by Demographic Subgroups

DRAFT
2016



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by age, sex, race/ethnicity, housing tenure (rent or own) and length of residency in Gahanna.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus four percentage points around any given percent reported for the entire sample (633 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Female residents tended to be more likely to give positive ratings to aspects of Community Characteristics compared to their male counterparts. For aspects of Economy, individuals who rented their home tended to give higher ratings to the overall economic health of Gahanna and Gahanna as a place to visit, than those who owned their home.
- Within general aspects of Governance, residents older than 35 tended to give less positive ratings where differences were significant. Additionally, those who lived in attached housing tended to be more likely to rate general aspects of Governance positively compared to those living in detached housing. Residents who owned their home or who lived in detached housing were more likely to give higher ratings to aspects of Natural Environment including, garbage collection, recycling and yard waste pick-up.
- Within the pillar of Participation, male participants tended to give lower ratings to the sense of community in Gahanna than their female counterparts, but were more likely to report they had contacted the City in the 12 months prior to the survey. Participants between the ages of 18-54 were more likely to report that they were not under housing cost stress. However, older residents (55+) were more likely to report they had participated in measures related to Community Engagement, including having contacted Gahanna elected officials, read or watched local news and voted in local elections. Residents who were Hispanic and/or another race or female reported higher rates of eating at least 5 portions of fruits and vegetables a day.
- Older survey participants were more likely to give ratings of high importance to most of the community focus areas that contribute to the overall quality of life in Gahanna. Residents who were Hispanic and/or another race tended to give ratings of higher importance to overall feeling of safety, health and wellness opportunities in Gahanna and overall opportunities for education and enrichment.
- Gahanna residents that were female tended to give more positive ratings to the job performance of the Mayor and City Council than their male counterparts.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
The overall quality of life in Gahanna	97%	96%	91%	95%	94%	94%	97%	95%	94%	94%	96%	94%
Overall image or reputation of Gahanna	86%	86%	84%	88%	83%	84%	92%	92%	83%	83%	94%	85%
Gahanna as a place to live	97%	98%	95%	97%	97%	96%	99%	97%	97%	97%	97%	97%
Your neighborhood as a place to live	91%	91%	89%	91%	90%	90%	92%	87%	91%	91%	89%	90%
Gahanna as a place to raise children	98%	97%	96%	97%	96%	96%	98%	98%	96%	96%	98%	96%
Gahanna as a place to retire	78%	65%	73%	73%	68%	68%	81%	74%	70%	69%	77%	71%
Overall appearance of Gahanna	88%	90%	84%	87%	88%	87%	88%	87%	88%	87%	87%	87%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall feeling of safety in Gahanna	100%	96%	94%	97%	95%	96%	97%	96%	96%	96%	98%	96%
In your neighborhood during the day	100%	97%	97%	98%	97%	97%	98%	96%	98%	98%	96%	97%
In Gahanna's downtown/commercial area during the day	100%	98%	94%	97%	97%	97%	99%	96%	98%	98%	96%	97%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall ease of getting to the places you usually have to visit	85%	80%	80%	78%	84%	79%	87%	81%	81%	81%	82%	81%
Traffic flow on major streets	28%	48%	49%	46%	41%	42%	50%	39%	45%	44%	41%	43%
Ease of public parking	73%	67%	56%	61%	68%	63%	73%	65%	65%	64%	66%	65%
Ease of travel by car in Gahanna	76%	75%	64%	74%	69%	70%	79%	68%	72%	73%	67%	71%
Ease of travel by public transportation in Gahanna	18%	33%	35%	37%	23%	32%	27%	38%	27%	27%	38%	30%
Ease of travel by bicycle in Gahanna	49%	47%	56%	56%	44%	51%	44%	49%	50%	52%	47%	50%
Ease of walking in Gahanna	67%	71%	73%	73%	68%	70%	72%	65%	72%	74%	60%	70%
Availability of paths and walking trails	66%	63%	74%	72%	61%	70%	53%	58%	69%	70%	57%	67%

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Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Quality of overall natural environment in Gahanna	88%	86%	87%	91%	82%	87%	87%	87%	87%	86%	89%	87%
Air quality	90%	82%	80%	85%	81%	82%	90%	75%	86%	85%	77%	83%
Cleanliness of Gahanna	91%	90%	87%	89%	88%	88%	94%	86%	89%	90%	86%	89%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall "built environment" of Gahanna (including overall design, buildings, parks and transportation systems)	75%	74%	69%	71%	74%	70%	82%	73%	72%	72%	73%	72%
Public places where people want to spend time	87%	82%	77%	86%	75%	81%	83%	87%	79%	80%	84%	81%
Variety of housing options	70%	80%	77%	74%	79%	76%	79%	60%	81%	80%	65%	76%
Availability of affordable quality housing	67%	70%	70%	68%	71%	70%	67%	57%	73%	72%	61%	69%
Overall quality of new development in Gahanna	78%	64%	57%	68%	62%	63%	76%	76%	62%	63%	71%	65%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall economic health of Gahanna	67%	70%	75%	76%	65%	71%	71%	77%	69%	68%	81%	71%
Gahanna as a place to work	83%	76%	79%	81%	75%	78%	79%	81%	78%	76%	84%	78%
Gahanna as a place to visit	72%	72%	70%	75%	66%	69%	78%	83%	67%	67%	81%	71%
Employment opportunities	55%	53%	56%	58%	50%	54%	55%	51%	56%	55%	54%	55%
Shopping opportunities	74%	70%	68%	71%	69%	69%	77%	77%	69%	68%	78%	70%
Cost of living in Gahanna	74%	67%	61%	65%	68%	67%	64%	54%	71%	68%	61%	66%
Overall quality of business and service establishments in Gahanna	88%	80%	76%	84%	76%	81%	80%	82%	80%	79%	85%	81%
Vibrant downtown/commercial area	76%	65%	51%	66%	59%	62%	67%	74%	60%	59%	73%	62%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Health and wellness opportunities in Gahanna	67%	78%	82%	81%	71%	75%	84%	86%	74%	74%	85%	77%
Fitness opportunities (including exercise classes and paths or trails, etc.)	79%	73%	78%	81%	69%	75%	78%	78%	76%	75%	78%	76%
Recreational opportunities	78%	72%	72%	80%	64%	73%	74%	78%	72%	72%	78%	73%
Availability of affordable quality food	89%	83%	86%	89%	82%	87%	81%	89%	85%	85%	88%	86%
Availability of affordable quality health care	78%	85%	81%	85%	79%	81%	90%	87%	81%	81%	87%	82%
Availability of preventive health services	81%	85%	79%	85%	79%	82%	87%	91%	80%	80%	90%	82%
Availability of affordable quality mental health care	80%	62%	64%	65%	67%	64%	73%	74%	62%	63%	72%	66%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall opportunities for education and enrichment	80%	77%	80%	79%	78%	78%	84%	86%	76%	76%	86%	79%
Availability of affordable quality child care/preschool K-12 education	54%	78%	79%	76%	68%	72%	72%	71%	73%	72%	74%	73%
Adult educational opportunities	77%	88%	87%	88%	82%	86%	82%	88%	85%	85%	89%	85%
Opportunities to attend cultural/arts/music activities	43%	55%	65%	62%	50%	58%	51%	46%	61%	60%	51%	57%
Opportunities to participate in religious or spiritual events and activities	82%	70%	67%	77%	66%	72%	71%	76%	71%	70%	77%	72%
	73%	88%	86%	89%	78%	86%	75%	69%	88%	89%	69%	84%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Opportunities to participate in social events and activities	72%	76%	72%	77%	69%	75%	69%	70%	75%	75%	71%	74%
Opportunities to volunteer	78%	76%	74%	81%	68%	77%	70%	68%	79%	79%	67%	76%
Opportunities to participate in community matters	76%	74%	69%	77%	67%	74%	65%	63%	76%	76%	62%	72%
Openness and acceptance of the community toward people of diverse backgrounds	69%	80%	79%	79%	74%	79%	66%	71%	79%	78%	72%	77%
Neighborliness of residents in Gahanna	76%	71%	73%	79%	67%	75%	67%	69%	74%	74%	72%	73%

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Table 10: Governance - General

	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good)												
The City of Gahanna	95%	88%	87%	90%	88%	89%	93%	90%	89%	88%	92%	89%
The value of services for the taxes paid to Gahanna	68%	65%	60%	65%	62%	63%	71%	69%	63%	62%	73%	64%
The overall direction that Gahanna is taking	83%	68%	67%	72%	70%	69%	81%	79%	69%	67%	82%	71%
The job Gahanna government does at welcoming citizen involvement	70%	63%	64%	69%	60%	66%	60%	63%	66%	65%	66%	65%
Overall confidence in Gahanna government	73%	66%	63%	65%	68%	66%	71%	75%	64%	63%	77%	66%
Generally acting in the best interest of the community	75%	72%	64%	68%	71%	68%	79%	76%	68%	68%	78%	70%
Being honest	74%	70%	66%	67%	71%	69%	73%	78%	67%	65%	83%	69%
Treating all residents fairly	81%	73%	69%	72%	75%	74%	73%	82%	71%	70%	86%	74%
Overall customer service by Gahanna employees (police, receptionists, planners, etc.)	86%	88%	89%	90%	85%	88%	85%	85%	88%	88%	87%	87%
The Federal Government	49%	43%	44%	42%	46%	39%	68%	60%	40%	40%	59%	45%

Table 11: Governance - Safety

	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good)												
Police/Sheriff services	92%	91%	94%	91%	94%	93%	91%	91%	93%	93%	91%	92%
Fire services	98%	99%	97%	99%	98%	98%	99%	98%	98%	98%	98%	98%
Ambulance or emergency medical services	100%	98%	97%	99%	97%	98%	96%	97%	99%	99%	97%	98%
Crime prevention	92%	84%	92%	90%	87%	89%	87%	82%	90%	89%	86%	88%
Fire prevention and education	100%	89%	90%	93%	88%	91%	93%	91%	91%	91%	90%	91%
Animal control	82%	71%	70%	75%	71%	72%	79%	73%	73%	71%	79%	73%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	80%	64%	73%	75%	64%	69%	76%	66%	72%	69%	73%	70%

Table 12: Governance - Mobility

	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good)												
Traffic enforcement	80%	78%	80%	81%	77%	78%	84%	78%	79%	79%	78%	79%
Street repair	56%	54%	49%	56%	49%	50%	66%	62%	50%	49%	65%	53%
Street cleaning	59%	70%	61%	68%	60%	63%	68%	68%	64%	61%	74%	64%
Street lighting	69%	67%	65%	70%	64%	67%	67%	65%	68%	67%	66%	67%

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Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Snow removal	57%	68%	76%	72%	64%	72%	51%	59%	71%	70%	62%	68%
Sidewalk maintenance	61%	49%	53%	57%	49%	50%	69%	65%	49%	47%	70%	53%
Traffic signal timing	58%	56%	55%	58%	54%	55%	62%	56%	57%	55%	61%	56%
Bus or transit services	42%	54%	48%	52%	47%	50%	49%	43%	52%	49%	51%	50%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Garbage collection	82%	87%	90%	89%	84%	89%	79%	74%	90%	90%	77%	87%
Recycling	69%	85%	85%	82%	80%	83%	72%	51%	88%	89%	50%	81%
Yard waste pick-up	83%	88%	92%	92%	85%	90%	81%	65%	93%	92%	66%	88%
Drinking water	87%	82%	80%	84%	81%	82%	84%	81%	83%	82%	83%	82%
Preservation of natural areas such as open space, farmlands and greenbelts	62%	63%	61%	66%	58%	59%	73%	65%	61%	60%	67%	61%
Gahanna open space	64%	61%	63%	63%	62%	61%	71%	66%	61%	61%	66%	62%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Storm drainage	82%	74%	75%	78%	74%	76%	76%	63%	79%	79%	64%	76%
Sewer services	95%	86%	86%	88%	88%	88%	88%	81%	90%	89%	84%	88%
Power (electric and/or gas) utility	88%	78%	78%	80%	81%	79%	89%	75%	82%	80%	81%	80%
Utility billing	82%	69%	77%	75%	74%	76%	67%	59%	79%	78%	65%	75%
Land use, planning and zoning	58%	50%	53%	54%	51%	50%	65%	60%	51%	50%	60%	53%
Code enforcement (weeds, abandoned buildings, etc.)	55%	59%	60%	63%	52%	58%	58%	51%	60%	58%	59%	58%
Cable television	65%	68%	65%	68%	64%	65%	69%	67%	66%	65%	69%	66%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Economic development	66%	64%	62%	68%	59%	65%	61%	56%	66%	64%	65%	64%

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Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
City parks	100%	87%	87%	92%	89%	91%	89%	91%	91%	91%	89%	90%
Recreation programs or classes	79%	73%	81%	83%	69%	78%	74%	76%	77%	76%	79%	77%
Health services	80%	79%	80%	82%	77%	80%	75%	72%	82%	79%	81%	80%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Public library services	94%	93%	94%	95%	92%	94%	92%	94%	93%	94%	93%	94%
City-sponsored special events	85%	79%	80%	85%	75%	82%	75%	71%	83%	82%	75%	80%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Public information services	89%	78%	75%	80%	79%	79%	79%	81%	79%	78%	83%	80%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Sense of community	71%	71%	77%	78%	67%	74%	69%	72%	73%	72%	75%	73%
Recommend living in Gahanna to someone who asks	97%	96%	94%	95%	96%	95%	97%	96%	96%	96%	96%	96%
Remain in Gahanna for the next five years	96%	91%	91%	91%	94%	93%	89%	90%	93%	93%	90%	92%
Contacted the City of Gahanna (in-person, phone, email or web) for help or information	47%	48%	47%	41%	55%	48%	44%	27%	54%	54%	28%	47%

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Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Was NOT the victim of a crime	97%	91%	91%	91%	94%	92%	95%	95%	92%	92%	94%	92%
Did NOT report a crime	90%	79%	84%	81%	85%	82%	88%	83%	84%	84%	82%	83%
Stocked supplies in preparation for an emergency	10%	26%	31%	24%	23%	24%	21%	20%	25%	25%	20%	24%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Walked or biked instead of driving	58%	61%	43%	58%	51%	55%	52%	53%	55%	55%	52%	55%
Carpooled with other adults or children instead of driving alone	60%	44%	27%	44%	40%	42%	46%	49%	40%	41%	45%	42%
Used bus, rail, subway or other public transportation instead of driving	3%	4%	7%	6%	3%	4%	4%	6%	4%	4%	8%	5%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Recycle at home	84%	86%	87%	84%	88%	87%	83%	58%	94%	95%	58%	86%
Made efforts to make your home more energy efficient	72%	80%	74%	75%	77%	77%	68%	62%	80%	80%	63%	76%
Made efforts to conserve water	75%	78%	83%	79%	79%	78%	84%	73%	81%	82%	72%	79%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
NOT under housing cost stress	91%	85%	72%	80%	84%	83%	78%	71%	86%	84%	76%	82%
Did NOT observe a code violation	64%	62%	61%	63%	61%	61%	65%	71%	59%	58%	73%	61%

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Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Purchase goods or services from a business located in Gahanna	93%	98%	96%	97%	95%	96%	99%	92%	97%	97%	94%	96%
Economy will have positive impact on income	38%	35%	27%	31%	36%	33%	36%	32%	34%	32%	36%	33%
Work in Gahanna	20%	30%	20%	25%	24%	23%	31%	25%	25%	25%	23%	25%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Visited a neighborhood park or City park	99%	91%	73%	89%	84%	86%	90%	80%	89%	89%	80%	87%
Eat at least 5 portions of fruits and vegetables a day	81%	88%	81%	88%	80%	83%	92%	80%	86%	86%	80%	84%
Participate in moderate or vigorous physical activity	92%	85%	77%	85%	82%	84%	83%	78%	86%	87%	76%	84%
Reported being in "very good" or "excellent" health	71%	70%	56%	65%	66%	67%	59%	42%	73%	71%	47%	65%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Used Gahanna public libraries or their services	70%	77%	69%	77%	67%	72%	76%	74%	72%	72%	75%	73%
Participated in religious or spiritual activities in Gahanna	25%	44%	43%	41%	37%	42%	27%	22%	44%	42%	28%	39%
Attended a City-sponsored event	64%	75%	54%	69%	61%	67%	61%	56%	69%	69%	55%	65%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Campaigned or advocated for an issue, cause or candidate	21%	23%	20%	20%	24%	23%	20%	21%	22%	23%	18%	22%
Contacted Gahanna elected officials (in-person, phone, email or web) to express your opinion	10%	12%	18%	11%	17%	15%	8%	4%	16%	17%	5%	14%
Volunteered your time to some group/activity in Gahanna	22%	33%	25%	29%	27%	29%	23%	16%	31%	31%	18%	28%
Participated in a club	10%	23%	23%	21%	18%	21%	12%	13%	21%	20%	17%	19%
Talked to or visited with your immediate neighbors	95%	97%	93%	95%	96%	97%	89%	84%	99%	98%	87%	95%

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Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Done a favor for a neighbor	74%	88%	88%	78%	92%	86%	81%	70%	89%	89%	73%	85%
Attended a local public meeting	6%	19%	19%	16%	15%	17%	11%	4%	19%	18%	9%	16%
Read or watch local news (via television, paper, computer, etc.)	72%	88%	95%	89%	83%	87%	85%	89%	86%	85%	92%	86%
Vote in local elections	77%	88%	94%	91%	83%	91%	72%	73%	92%	91%	77%	88%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall feeling of safety in Gahanna	86%	96%	96%	91%	97%	92%	100%	85%	96%	96%	86%	94%
Overall ease of getting to the places you usually have to visit	75%	82%	89%	86%	77%	83%	77%	86%	81%	81%	85%	82%
Quality of overall natural environment in Gahanna	84%	81%	79%	81%	81%	80%	87%	83%	80%	81%	81%	81%
Overall "built environment" of Gahanna (including overall design, buildings, parks and transportation systems)	60%	74%	77%	73%	70%	71%	76%	70%	72%	72%	71%	72%
Health and wellness opportunities in Gahanna	62%	64%	76%	70%	64%	64%	83%	75%	65%	65%	73%	67%
Overall opportunities for education and enrichment	65%	77%	80%	78%	71%	71%	89%	82%	73%	72%	82%	74%
Overall economic health of Gahanna	85%	95%	90%	91%	92%	92%	87%	90%	92%	91%	90%	91%
Sense of community	73%	85%	83%	82%	80%	81%	85%	70%	84%	84%	72%	81%

Table 29: Job Performance of Gahanna Officials

How would you rate the job performance of the following Gahanna officials? (Percent rating as "Excellent" or "Good").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
The Mayor	79%	81%	81%	85%	75%	81%	79%	80%	80%	79%	85%	81%
City Council	68%	72%	69%	78%	61%	70%	70%	70%	70%	69%	74%	71%
The City Attorney	82%	72%	78%	80%	70%	76%	74%	73%	76%	75%	79%	76%
The City Administrator	82%	72%	80%	81%	71%	78%	73%	77%	77%	76%	81%	77%

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Table 30: Sources of Information

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services.: (Percent rating as "Major source" or "Minor source").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
The Gateway (quarterly program guide)	70%	83%	86%	86%	74%	83%	72%	69%	84%	83%	72%	81%
Local newspaper	65%	72%	83%	72%	76%	73%	81%	67%	76%	75%	70%	74%
The internet	96%	93%	77%	89%	88%	88%	91%	88%	89%	88%	90%	89%
City website (www.gahanna.gov)	92%	91%	75%	83%	88%	86%	88%	83%	87%	87%	83%	86%
Facebook	70%	57%	41%	62%	47%	55%	57%	64%	52%	51%	64%	55%
Twitter	40%	27%	24%	33%	25%	29%	32%	39%	27%	27%	37%	29%
Word of mouth	78%	85%	85%	86%	81%	85%	79%	81%	84%	84%	82%	84%
Calling City Hall	30%	40%	59%	46%	41%	45%	40%	45%	43%	43%	46%	44%
Local signs	88%	92%	86%	94%	84%	91%	85%	90%	89%	88%	93%	89%
TV News	61%	69%	84%	76%	68%	72%	77%	72%	72%	71%	77%	72%

Table 31: Perspectives about Gahanna

Please rate the extent to which you agree or disagree with the following statements: (Percent rating as "Strongly agree" or "Somewhat agree").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
The City of Gahanna keeps me informed	79%	92%	85%	88%	85%	87%	84%	83%	87%	88%	82%	86%
I am likely to recommend Gahanna as a place to live	99%	98%	96%	97%	97%	97%	100%	100%	96%	96%	100%	97%

Table 32: City Priorities

How much of a priority, if any, should it be for the City to address each of the following in the next two years? (Percent rating as "High priority" or "Medium priority").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Maintaining and improving aging City facilities (City Hall, Police Station, etc.)	70%	76%	81%	74%	78%	75%	80%	80%	74%	74%	82%	76%
Maintaining and improving City roads	96%	100%	100%	98%	100%	99%	100%	98%	99%	99%	98%	99%
Improving traffic flow and traffic safety at intersection of Stygler, Agler and US-62	89%	93%	95%	96%	88%	93%	93%	100%	91%	90%	100%	93%
Building walking and bicycle trails in Gahanna	91%	86%	77%	84%	85%	84%	86%	84%	85%	85%	84%	84%
Developing indoor recreation space for Gahanna citizens to use	66%	70%	70%	72%	65%	69%	67%	69%	69%	70%	66%	69%
Maintaining and improving City pools	68%	79%	76%	79%	70%	76%	70%	78%	74%	75%	76%	75%
Improvements to the athletic fields in City parks	77%	71%	69%	70%	73%	69%	80%	75%	70%	71%	72%	71%

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How much of a priority, if any, should it be for the City to address each of the following in the next two years? (Percent rating as "High priority" or "Medium priority").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Developing indoor meeting space for Gahanna citizens to use	31%	48%	56%	50%	42%	43%	58%	55%	44%		56%	46%